

# Calm & Gentle

DENTAL CARE

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GROUP

*Exceeding Expectations in Dentistry*



## *Calm & Gentle Dental Care*

# Core Values

### **Communication**

We believe in clear, open and honest communication between our teams, patients and partners. We encourage constructive feedback and constantly strive to improve. We actively listen and support ideas and involvement from our team. We treat everyone with dignity and respect at all times.

### **Passion**

We endeavour to surround ourselves with enthusiastic, passionate people who generate positivity in the work they do and services we offer. We endeavour to fuel passion and nurture our team to be the best they can be. We LOVE watching individuals grow and thrive in both knowledge and confidence

### **Outstanding Customer Service**

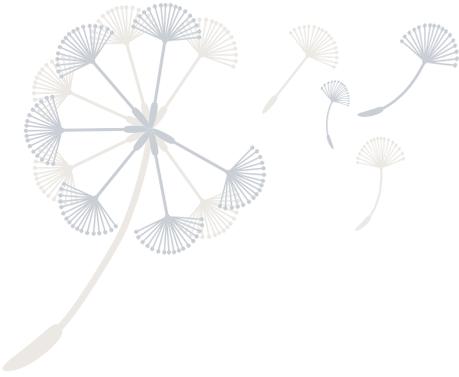
Going above and beyond to ensure every patient has a pleasurable experience that they will want to share with their friends and family. We work tirelessly to ensure we maintain compliance and our patient centred care if offered in a safe environment



CONTACT US TODAY TO ARRANGE A FREE NO OBLIGATION CONSULTATION

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[www.CalmAndGentleDentalCare.co.uk](http://www.CalmAndGentleDentalCare.co.uk)



## Doing The Right Things

Real integrity is always doing 'The Right Thing' regardless of who is watching...Never do the right thing because you feel you have to, do it because you should! Our team, patients and partners have the confidence knowing that we operate within a culture of openness and transparency where whistleblowing is encouraged at all times.

## Taking Ownership

We make every effort to create an environment where people take responsibility for their actions. Respect is encouraged allowing people to feel comfortable to say, 'I have made a mistake', as a team we will listen and learn from what went wrong and make every effort not to repeat them. Our Duty of Candour ethos is mandatory.

## Fun

Having 'fun' adds diversity, joy and a healthy amount of unpredictability everyday! We actively encourage good moods, good humour and laughter!



# Calm & Gentle

D E N T A L C A R E

T O N B R I D G E

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To listen, watch and read our patients stories...*they were once like you!*